

Louisiana State University at Eunice

**Strategic Plan
FY 2023-2024 through FY 2027-2028**

Revised
July 1, 2022

**Louisiana State University at Eunice
2023-2024 through 2027-2028 Strategic Plan**

Vision Statement:

To establish LSU Eunice as the model comprehensive two-year college in Louisiana through a total institutional commitment to quality, “state-of-the-art” education and student success in: degrees, transfer preparation, career education, adult/workforce education and customized business/industry training

Mission Statement:

The purpose of Louisiana State University Eunice is to serve the needs of its constituency in keeping with the mission of the overall Louisiana State University. Specifically, LSU Eunice seeks to provide programs and services normally associated with a comprehensive two-year college. Accordingly, the role, scope, and mission statement for LSU Eunice, as promulgated in the “LSU at Eunice Strategic Plan: Blueprint for the Future” and approved by the LSU Board of Supervisors is as follows:

Louisiana State University Eunice, a campus of Louisiana State University, is a comprehensive, open admissions institution of higher education. LSUE is dedicated to high quality, low-cost education and is committed to academic excellence and the dignity and worth of the individual. To this end, Louisiana State University Eunice offers associate degrees, technical diplomas, certificates, and continuing education programs as well as transfer curricula. Its curricula span the liberal arts, sciences, business and technology, pre-professional, and professional areas for the benefit of a diverse population. All who can benefit from its resources deserve the opportunity to pursue the goal of lifelong learning and to expand their knowledge and skills at LSU Eunice.

In fulfillment of this mission, Louisiana State University Eunice strives to achieve the following:

1. Encourage traditional and nontraditional populations to take advantage of educational opportunities.
2. Create a learning environment which facilitates the integration of knowledge and the development of the whole person.
3. Provide a general education which requires all students to master the skills and competencies necessary for lifelong learning.
4. Provide programs which parallel four-year college and university courses which are directly transferable.
5. Prepare students to meet employment opportunities as determined by regional needs.
6. Prepare programs of developmental studies which will upgrade student skills to the levels necessary for successful college experience.
7. Provide the necessary support services to help students realize their maximum potential.
8. Create and offer programs of Continuing/Adult Education and community service which respond to the needs of the area.

LSU Eunice will continue to serve the educational and cultural needs of its service area by offering necessary certificate and associate degree programs. Since high quality technical programs are crucial to economic development, LSU Eunice will continue to expand its relationship with local business and industry to identify area workforce needs. The institution will also work closely with four-year colleges in the area to further increase matriculation opportunities for its students. Public service activities will be undertaken to meet the needs of

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the service area and to raise the level of education and improve the quality of life for area citizens.

Philosophy Statement

Louisiana State University Eunice is committed to the principle that individuals should have the opportunity to develop themselves through education commensurate with their capabilities and interests. To this end, LSUE strives to provide educational programs and related services which reflect and respond to the diversified interests, aptitudes, talents, needs, and goals of its constituency.

Strategic Goals

To serve the citizens of Louisiana and position the University strategically, LSU Eunice seeks to:

1. Ensure student access
2. Strengthen student success
3. Expand partnerships
4. Demonstrate a culture of continuous improvement

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Goals and Objectives:

I. Goal: Increase Opportunities for Student Access and Success

Objective I.1. Increase the fall headcount enrollment 6% from Fall 2021 baseline of 3022 to Fall 2026 of 3203.

Link to State Outcome Goals: Youth Education, Better Health, Diversified Economic Growth, and Transparent, Accountable and Effective Government

Strategy I.1.1: Implement the LSUE Strategic Enrollment Plan.

Strategy I.1.2: Continue partnership with Louisiana State University at Alexandria.

Strategy I.1.3: Strengthen the LSU Pathway Referral program.

Strategy I.1.4: Strategically expand online enrollments through partnership with LSU Online.

Strategy I.1.5: Expand dual and cross enrollment agreements with public school districts and among postsecondary institutions.

Strategy I.1.6: Develop a plan to recruit and retain non-traditional students.

Performance Indicators:

Output: Number of students enrolled in fall (as of 14th day) in LSU at Eunice

Outcome: Percent change in the number of students enrolled in fall (as of 14th day) in LSU at Eunice

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II. Goal: Ensure Quality and Accountability

Objective II.1: Increase the percentage of first-time in college, full-time, associate degree-seeking students retained to the second Fall at the same institution of initial enrollment by 2.0 percentage points from the Fall 2020 cohort (to Fall 2021) baseline level of 88.71% to 90% by Fall 2026 (retention of Fall 2025 cohort).

Link to State Outcome Goals: Youth Education, Better Health, and Diversified Economic Growth

Strategy II.1.1: Implement the LSUE Strategic Enrollment Plan.

Strategy II.1.2: Expand career services as part of course requirements within all programs.

Strategy II.1.3: Develop an early alert/academic support process.

Strategy II.1.4: Identify at-risk students and provide a resource for assistance/planning.

Strategy II.1.5: Strengthen higher education partnerships by insuring quality 2+2 programs and other articulation transfer agreements.

Strategy II.1.6: Devise a strategic communication plan to encourage existing students to enroll in the upcoming semester.

Performance Indicators:

Output: Percentage of first-time, full-time, associate degree-seeking freshmen retained to the second year at the same institution within LSU at Eunice.

Outcome: Percentage of first-time, full-time, associate degree-seeking freshmen retained to the second year at the same institution within LSU at Eunice.

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Objective II.2: Increase the institutional statewide graduation rate (defined as a student completing an award within 150% of “normal time”) from the baseline rate (Fall 2014 Cohort for all institutions) of 28.19% to 29.19% by 2025-26 (Fall 2019 cohort).

Link to State Outcome Goals: Youth Education, Better Health, and Diversified Economic Growth

Strategy II.2.1: Implement a process to maximize upward transfer to LSU and other four-year institutions.

Strategy II.2.2: Implement a user-friendly degree audit tracking system.

Strategy II.2.3: Maximize a course rotation and delivery options to ensure students have access to a robust number of courses during the annual schedule.

Strategy II.2.4: Utilize Competency Based Education, Advance Placement, CLEP, and Prior Learning Assessment to help students earn the maximum number of courses per year.

Strategy II.2.5: Evaluate and improve mentoring, tutoring, and advising policies.

Strategy II.2.6: Expand pathway opportunities for students to complete stackable academic credentials.

Performance Indicators:

Output: Percentage of students enrolled at a **2-Year** institution identified in a first-time, full-time, degree seeking cohort, graduating within 150% of “normal” time of degree completion from the institution of initial enrollment

Outcome: Number of students graduating at a **2-Year** institution identified in a first-time, full-time, degree seeking cohort, graduating within 150% of “normal” time of degree completion from the institution of initial enrollment

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Objective II.3: Increase the total number of 1-year Certificate completers in a given academic year from the baseline year number of 44 in 2020-21 to 60 in AY 2025-26. Students may only be counted once per award level.

Link to State Outcome Goals: Youth Education, Better Health, and Diversified Economic Growth

Strategy II.3.1: Align certificate programs directly to workforce and degree completion.

Strategy II.3.2: Target adult and non-traditional populations for certificate pathways.

Strategy II.3.3: Identify mandated industry certifications and align those certificates with state and national needs.

Performance Indicators:

Output: Total number of completers for 1-year Certificate award level.

Outcome: Percent change in number of completers for 1-year Certificate award level at Louisiana State University at Eunice from the baseline year.

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Objective II.4: **Increase the total number of Associate completers in a given academic year from the baseline year number of 318 in 2020-21 to 368 in AY 2025-2026. Students may only be counted once per award level.**

Link to State Outcome Goals: Youth Education, Better Health, and Diversified Economic Growth

Strategy II.4.1: Implement a First-Year Experience program.

Strategy II.4.2: Integrate national best practices into the LSUE advisement model.

Strategy II.4.3: Develop co-curricular and service-learning opportunities for traditional, commuter, and distance learning students.

Strategy II.4.4: Develop an early alert process requiring mandatory academic support for at risk students.

Performance Indicators:

Output: Total number of completers for Associate award level at Louisiana State University at Eunice.

Outcome: Percent change in number of completers for Associate award level at Louisiana State University at Eunice from the baseline year.

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In Compliance with Act 1465 of 1997, each strategic plan must include the following process:

I. A brief, general description of how the strategic planning process was implemented.

Strategic planning at LSUE is guided by the overall goals and objectives of LSU and focuses on how LSUE can improve enrollment, retention, transfer and meet the needs of workforce. Senior leadership reviewed past performance indicators and developed the benchmarks necessary to achieve future growth and meet the needs of our constituencies.

II. A brief statement identifying the principal clients and users of each program and the specific service or benefit derived by such persons or organizations:

Louisiana State University at Eunice is LSU's only two-year institution that provides access to and is vertically integrated with the flagship campus. LSUE is open admission and offers associate degrees, certificates, and continuing education programs as well as transfer curricula. Its clients include all Louisiana citizens who desire access to an LSU education. LSUE provides economic benefit to business and industry and to the State of Louisiana by developing a skilled workforce and producing high quality transfer students to four-year universities.

III. An identification of potential external factors that are beyond the control of the entity and that could significantly affect the achievement of its goals or objectives:

Louisiana High School/College Going Rate

Competition among post-secondary institutions will likely increase as the traditional market shrinks. This market may have a negative influence on LSUE's ability to attract first-time, full-time in college students.

Louisiana State Funding/Appropriations

As the state legislature and political leadership work to address diminished revenue, higher education in general has experienced reduced appropriations while working to increase enrollment and degree completion metrics. Any stabilization of appropriations will not reverse the effects of the cumulative funding cuts to date. Any further reduction in state appropriations will curtail progress and will place an already financially fragile university at risk.

Federal Policies

National higher education policy has a direct impact on colleges and universities within each state. Various accountability and compliance measures require unfunded mandates to colleges and universities. Future federal legislation may have a greater negative impact on institutions in order to maintain compliance with federal guidelines.

IV. The statutory requirement or other authority for each goal of the plan.

The following statutory requirements and authorities are applicable to all the goals below: Master Plan for Public Postsecondary Education, Board of Regents, State of Louisiana, March 2001, p.29; Louisiana Constitution of 1974, Article 8, §7; Louisiana Revised Statutes, 17:3216; Reaffirmation of Accreditation, Southern Association of Colleges and Schools, Commission on

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Colleges, 2014; Minutes, Louisiana State University Board of Supervisors, October 24, 1991; United States District Court, Eastern District of Louisiana, Civil Action Number 80-3300, Section “A,” p.3 and pp. 20-23.

V. A description of any program evaluation used to develop objectives and strategies.

LSUE maintains an ongoing cycle of planning and evaluation for the purposes of tracking institutional effectiveness and program improvement. Strategic planning utilizes information gathered in the annual reporting of progress made in achieving the learning and performance outcomes established in the planning process. The LSUE Enrollment Management and Retention Committee analyzes relevant data and seeks to determine and address key issues effecting enrollment and retention. LSUE’s *Strategic Plan FY2023-2024 through FY2027-2028* was derived in part from LSU’s Strategic Plan and is included in the overall goals and objectives for the entire LSU academic enterprise.

VI. An explanation of how duplication of effort will be avoided when the operations of more than one program are directed at achieving a single goal, objective, or strategy.

For the purposes of Act 1465 of 1997, the Louisiana State University at Eunice is a single program. Duplication of effort of more than one program is thus not applicable.

VII. Documentation as to the validity, reliability, and appropriateness of each performance indicator, as well as the method used to verify and validate the performance indicators as relevant measures of each program's performance.

See Performance Indicator Documentation attached for each performance indicator.

VIII. A description of how each performance indicator is used in management decision making and other agency processes.

See Performance Indicator Documentation attached for each performance indicator.

Person Responsible for completing this plan:

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**Louisiana State University at Eunice
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PERFORMANCE INDICATOR DOCUMENTATION

Program: Louisiana State University at Eunice

Goals and Objectives:

I. Goal: Increase Opportunities for Student Access and Success

Objective I.1:

Increase the fall headcount enrollment 6% from Fall 2021 baseline of 3022 to Fall 2026 of 3203.

Indicator Name:

Number of students enrolled in fall (as of 14th day) in the Louisiana State University at Eunice

Indicator LaPAS PI Code: 15171

Type and Level: Output, Key

Rational, Relevance, Reliability:

Recognition of the importance of Louisiana having educated citizens.

Use:

Enrollment drives many management decisions. The size of an institution's enrollment impacts scheduling, hiring, future planning, program demands, facilities management, etc.

Clarity:

Headcount enrollment refers to the actual number of students enrolled (as opposed to fulltime equivalent enrollment (FTE) which is calculated from the number of student credit hours enrolled divided by a fixed number)

Data Source, Collection and Reporting:

SSPS data is gathered twice annually, in the Fall and Spring. For this indicator, Fall data (the national standard) will be used. The indicator will be reported at the end of the third quarter. This will allow time for collection, aggregation, and editing of the data. Data will be retrieved from the Board of Regents Statewide Student Profile System (SSPS). This system has been in existence for over 25 years.

Calculation Methodology:

The standard method practiced nationwide for reporting headcount enrollment is as of the 14th class day of the semester (9th class day for quarter systems). The Regents SSPS is a unit record system where each enrolled student, regardless of course load, is counted.

Scope:

This indicator is reported for LSU at Eunice only.

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Caveats:

No real weaknesses. The reader must understand that this indicator reflects headcount enrollment and is not the enrollment calculation used for funding or reimbursement calculations.

Accuracy, Maintenance, Support:

Each institution submits the SSPS data electronically to the Board of Regents. The Board of Regents performs numerous edits and works with the campuses to correct errors. When all campus submissions are complete, the BOR's staff builds a master file for SSPS.

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PERFORMANCE INDICATOR DOCUMENTATION

Program: Louisiana State University at Eunice

Goals and Objectives:

II. Goal: Ensure Quality and Accountability

Objective II.1:

Increase the percentage of first-time in college, full-time, associate degree-seeking students retained to the second Fall at the same institution of initial enrollment by 1.29 percentage points from the Fall 2020 cohort (to Fall 2021) baseline level of 88.71% to 90% by Fall 2026 (retention of Fall 2025 cohort).

Indicator Name:

Percentage of first-time in college, full time, associate degree-seeking students retained to the second fall at the same institution of initial enrollment in the Louisiana State University at Eunice

Indicator LaPAS PI Code: 24582

Type and Level: Output, Key

Rational, Relevance, Reliability:

The postsecondary education system must be committed not only to recruiting and enrolling students, but also to retain them in school, thus preparing them for more productive lives.

Use:

Increased student retention within the Louisiana public postsecondary system contributes to an increase in the number of degree completers and consequently leads to a more educated citizenry.

Clarity:

This indicator tracks associate degree seeking first-time in college students enrolled full-time in credit courses as of the 14th class day of the fall semester. It does not reflect the total retention for the college.

Data Source, Collection and Reporting:

SSPS data is gathered twice annually, in the Fall and Spring. For this indicator, Fall data (the national standard) will be used. The indicator will be reported at the end of the third quarter. This will allow time for collection, aggregation, and editing of the data.

Calculation Methodology:

This number is calculated using the institutional classified cohort of associate degree seeking, first-time in college, full-time, students in a given fall which re-enroll the following fall semester at the same institution. The number of students found re-enrolled will be divided by the number of students in the cohort to obtain a retention percentage.

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Scope:

This indicator is reported for LSU at Eunice only.

Caveats:

No real weaknesses. The reader must understand that this indicator reflects retention at the same institution and does not include students who transfer to other institutions.

Accuracy, Maintenance, Support:

Each institution submits the SSPS data electronically to the Board of Regents. The Board of Regents performs numerous edits and works with the campuses to correct errors. When all campus submissions are complete, the BOR's staff builds a master file for SSPS.

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PERFORMANCE INDICATOR DOCUMENTATION

Program: Louisiana State University at Eunice

Objective II.2:

Increase the institutional statewide graduation rate (defined as a student completing an award within 150% of “normal time”) from the baseline rate (Fall 2014 Cohort for all institutions) of 28.19% to 29.19% by 2025-26 (Fall 2019 cohort).

Indicator Name:

Percentage of students enrolled at a **2-Year** institution identified in a first-time, full-time, degree seeking cohort, graduating within 150% of “normal” time of degree completion from the institution of initial enrollment

Indicator LaPAS PI Code: new

Type and Level: Output, Key

Rational, Relevance, Reliability:

The postsecondary education system must be committed not only to recruiting and enrolling students, but also to retain them in school, thus preparing them for more productive lives. It is important for the further development of the state’s economy that a higher percentage of students who enroll in college earn a degree.

Use:

Increasing the number of graduates will lead to a more educated citizenry and as a result will contribute to higher incomes, greater economic productivity, and improved quality of life for Louisiana.

Clarity:

The indicator is calculated as a weighted composite of each campus’s number of graduates. Each campus will report their individual graduation rate, while the systems will report an aggregate rate.

Data Source, Collection and Reporting:

The source of the data is the National Center for Education Statistics (NCES) Graduation Rate Survey (GRS). Each campus is responsible for the reporting and reliability of the data reported to NCES.

Calculation Methodology:

Graduation Rate is calculated by dividing the number of first-time, full-time graduates to the original cohort.

Scope:

This indicator is reported for Louisiana State University at Eunice only.

Caveats:

No real weaknesses. The reader must understand that this indicator reflects retention at the same institution and does not include students who transfer to other institutions.

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Accuracy, Maintenance, Support:

Each institution submits the SCS data electronically to the Board of Regents. The Board of Regents performs numerous edits and works with the campuses to correct errors. When all campus submissions are complete, the BOR's staff builds a master file for SCS.

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PERFORMANCE INDICATOR DOCUMENTATION

Program: Louisiana State University at Eunice

Objective II.3:

Increase the total number of 1-year Certificate completers in a given academic year from the baseline year number of 44 in 2020-21 to 60 in AY 2025-26. Students may only be counted once per award level.

Indicator Name: Total number of 1-year completers.

Indicator LaPAS PI Code: new

Type and Level: Output, Key

Rational, Relevance, Reliability:

The mission of the LSU at Eunice is to produce well prepared graduates for Louisiana and the nation.

Use:

Increasing the number of graduates will lead to a more educated citizenry and as a result will contribute to higher incomes, greater economic productivity, and improved quality of life for Louisiana.

Clarity:

The indicator is calculated as a cumulative composite of each campus's degrees awarded.

Data Source, Collection and Reporting:

The source of the data is the Board of Regents' Completers System. The BOR collects data on completers each July for the previous academic year.

Calculation Methodology:

This summary of a unique student count of completers for each award level offered at the institution.

Scope:

This indicator is reported for LSU at Eunice only.

Caveats:

The award must be recognized by the Regents and included in the institutions' Curriculum inventory. Students may only be counted once per institution per award level within an academic year.

Accuracy, Maintenance, Support:

Each institution submits the SCS data electronically to the Board of Regents. The Board of Regents performs numerous edits and works with the campuses to correct errors. When all campus submissions are complete, the BOR's staff builds a master file for SCS.

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PERFORMANCE INDICATOR DOCUMENTATION

Program: Louisiana State University at Eunice

Objective II.4:

Increase the total number of Associate completers in a given academic year from the baseline year number of 318 in 2020-21 to 368 in AY 2025-26. Students may only be counted once per award level.

Indicator Name: Total number of completers for the associate level.

Indicator LaPAS PI Code: new

Type and Level: Output, Key

Rational, Relevance, Reliability:

The mission of the LSU at Eunice is to produce well prepared graduates for Louisiana and the nation.

Use:

Increasing the number of graduates will lead to a more educated citizenry and as a result will contribute to higher incomes, greater economic productivity, and improved quality of life for Louisiana.

Clarity:

The indicator is the total number of students awarded degrees as the associate level. Students may only be counted once per institution per award level within a fiscal year.

Data Source, Collection and Reporting:

The source of the data is the Board of Regents' Completers System. The BOR collects data on completers each July for the previous academic year. The indicator will be reported at the end of the fourth quarter for the prior fiscal year. This will allow time for collection, aggregation, and editing of the data.

Calculation Methodology:

This indicator is a unique student count of completers for the associate award level offered at the institution.

Scope:

This indicator is reported for LSU at Eunice only.

Caveats:

The award must be recognized by the Regents and included in the institutions' Curriculum inventory. Students may only be counted once per institution per award level within an academic year

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